

Competition Analyzer Category Export - All categories 2021-06-02 14.09

| category | absr1 | sales1 | absr10 | sales10 |
|--|-------|--------|--------|---------|
| Books > Arts & Photography > Collections, Catalogs & Exhibitions | 568 | 101 | 24296 | 9 |
| Books > Arts & Photography > Drawing > Coloring Books for Grown-Ups | 134 | 266 | 935 | 75 |
| Books > Arts & Photography > Graphic Design | 310 | 156 | 2029 | 64 |
| Books > Arts & Photography > Graphic Design > Animation | 2727 | 39 | 13655 | 11 |
| Books > Arts & Photography > Graphic Design > Clip Art | 2356 | 52 | 76419 | 2 |
| Books > Arts & Photography > Graphic Design > Commercial > Book Design | 1060 | 69 | 34860 | 6 |
| Books > Arts & Photography > Graphic Design > Commercial > Illustration | 1209 | 63 | 9274 | 13 |
| Books > Arts & Photography > Graphic Design > Techniques | 360 | 136 | 2344 | 53 |
| Books > Arts & Photography > Graphic Design > Techniques > Use of Color | 608 | 98 | 2653 | 42 |
| Books > Arts & Photography > History & Criticism | 310 | 156 | 1573 | 79 |
| Books > Arts & Photography > History & Criticism > Themes | 765 | 82 | 3022 | 30 |
| Books > Arts & Photography > History & Criticism > Themes > Landscapes & Seascapes | 1462 | 52 | 23321 | 9 |
| Books > Arts & Photography > History & Criticism > Themes > Plants & Animals | 765 | 82 | 5716 | 20 |
| Books > Arts & Photography > History & Criticism > Themes > Religious | 1527 | 81 | 36654 | 6 |
| Books > Arts & Photography > Individual Artists | 132 | 268 | 3470 | 28 |
| Books > Arts & Photography > Individual Artists > Artists' Books | 608 | 98 | 15117 | 11 |
| Books > Arts & Photography > Other Media | 308 | 157 | 2092 | 61 |
| Books > Arts & Photography > Other Media > Body Art & Tattoo | 2552 | 46 | 52386 | 3 |
| Books > Arts & Photography > Other Media > Conceptual | 1099 | 68 | 34647 | 6 |
| Books > Arts & Photography > Other Media > Digital | 4955 | 22 | 23842 | 9 |
| Books > Arts & Photography > Other Media > Prints | 1815 | 71 | 25711 | 8 |
| Books > Arts & Photography > Other Media > Public Art | 3036 | 30 | 253432 | 1 |
| Books > Arts & Photography > Painting | 908 | 76 | 7150 | 17 |
| Books > Arts & Photography > Painting > Landscape | 1400 | 54 | 23321 | 9 |
| Books > Arts & Photography > Performing Arts | 61 | 438 | 521 | 106 |
| Books > Arts & Photography > Religious | 1527 | 81 | 36654 | 6 |
| Books > Children's Books > Action & Adventure | 127 | 273 | 199 | 201 |
| Books > Children's Books > Activities, Crafts & Games > Activity Books > Coloring Books | 49 | 480 | 578 | 101 |
| Books > Children's Books > Arts, Music & Photography > Art > Drawing | 631 | 95 | 3021 | 30 |
| Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > Friendship | 150 | 250 | 492 | 111 |
| Books > Children's Books > Science Fiction & Fantasy > Fantasy & Magic | 96 | 314 | 23236 | 9 |
| Books > Comics & Graphic Novels > Fantasy Graphic Novels | 594 | 99 | 4781 | 23 |
| Books > Comics & Graphic Novels > Graphic Novels > Horror | 128 | 272 | 6595 | 18 |
| Books > Crafts, Hobbies & Home > Antiques & Collectibles > Dolls, Toys & Figurines > Toy Animals | 2671 | 41 | 281082 | 1 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups | 147 | 253 | 818 | 80 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Animals | 575 | 101 | 2344 | 53 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Cities & Architecture | 308 | 157 | 21162 | 9 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Comics & Manga | 308 | 157 | 14056 | 11 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Fantasy & Science Fiction | 308 | 157 | 5640 | 20 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Fashion | 308 | 157 | 35331 | 6 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Flowers & Landscapes | 308 | 157 | 2727 | 39 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Humorous | 575 | 101 | 1940 | 67 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Mandalas & Patterns | 308 | 157 | 6949 | 17 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Religious & Inspirational | 134 | 266 | 4364 | 25 |
| Books > Crafts, Hobbies & Home > Coloring Books for Grown-Ups > Science & Anatomy | 308 | 157 | 10526 | 12 |

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|---|-------|------|--------|-----|
| Books > Crafts, Hobbies & Home > Crafts & Hobbies | 102 | 298 | 495 | 111 |
| Books > Crafts, Hobbies & Home > Crafts & Hobbies > Activity Books | 144 | 256 | 1726 | 74 |
| Books > Crafts, Hobbies & Home > Crafts & Hobbies > Flower Arranging & Crafts > Flower Arranging | 718 | 87 | 10078 | 12 |
| Books > Crafts, Hobbies & Home > Crafts & Hobbies > Mixed Media | 209 | 196 | 11364 | 12 |
| Books > Crafts, Hobbies & Home > Crafts & Hobbies > Mosaics | 1393 | 55 | 41991 | 5 |
| Books > Crafts, Hobbies & Home > Crafts & Hobbies > Nature Crafts | 657 | 93 | 11920 | 12 |
| Books > Crafts, Hobbies & Home > Crafts & Hobbies > Seasonal | 1227 | 62 | 25896 | 8 |
| Books > Crafts, Hobbies & Home > Gardening & Landscape Design | 718 | 87 | 1560 | 80 |
| Books > Crafts, Hobbies & Home > Gardening & Landscape Design > By Climate > Temperate | 21089 | 10 | 117479 | 1 |
| Books > Crafts, Hobbies & Home > Gardening & Landscape Design > By Climate > Tropical | 7701 | 16 | 87423 | 2 |
| Books > Crafts, Hobbies & Home > Gardening & Landscape Design > By Region > By Region > Southwest | 6371 | 18 | 68831 | 2 |
| Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Flowers | 718 | 87 | 6227 | 19 |
| Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Flowers > Orchids | 1207 | 63 | 54607 | 3 |
| Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Garden Furnishings | 2421 | 50 | 25913 | 8 |
| Books > Health, Fitness & Dieting > Alternative Medicine | 46 | 491 | 280 | 168 |
| Books > Health, Fitness & Dieting > Alternative Medicine > Energy Healing | 46 | 491 | 3243 | 29 |
| Books > Health, Fitness & Dieting > Alternative Medicine > Healing | 64 | 427 | 1724 | 74 |
| Books > Health, Fitness & Dieting > Alternative Medicine > Meditation | 66 | 420 | 690 | 90 |
| Books > Health, Fitness & Dieting > Mental Health | 5 | 1350 | 34 | 546 |
| Books > Humor & Entertainment > Humor | 11 | 1038 | 76 | 385 |
| Books > Humor & Entertainment > Humor > Love, Sex & Marriage | 76 | 385 | 1241 | 61 |
| Books > Humor & Entertainment > Humor > Parenting & Families | 449 | 120 | 2845 | 35 |
| Books > Humor & Entertainment > Humor > Parodies | 449 | 120 | 5915 | 19 |
| Books > Humor & Entertainment > Pop Culture > Art | 449 | 120 | 2624 | 43 |
| Books > Humor & Entertainment > Puzzles & Games > Puzzles | 499 | 110 | 1791 | 72 |
| Books > Literature & Fiction > Genre Fiction > Horror | 49 | 480 | 428 | 123 |
| Books > Literature & Fiction > Humor & Satire > Dark Humor | 1214 | 63 | 4741 | 23 |
| Books > Literature & Fiction > Humor & Satire > Humorous | 4 | 1575 | 178 | 222 |
| Books > Religion & Spirituality > New Age & Spirituality > Divination > Tarot | 187 | 213 | 1910 | 68 |
| Books > Religion & Spirituality > New Age & Spirituality > Dreams | 618 | 97 | 10147 | 12 |
| Books > Religion & Spirituality > New Age & Spirituality > Meditation | 64 | 427 | 725 | 86 |
| Books > Religion & Spirituality > New Age & Spirituality > Mental & Spiritual Healing | 58 | 449 | 589 | 99 |
| Books > Religion & Spirituality > New Age & Spirituality > Wicca, Witchcraft & Paganism > Paganism | 4209 | 25 | 8892 | 14 |
| Books > Religion & Spirituality > New Age & Spirituality > Wicca, Witchcraft & Paganism > Wicca | 208 | 197 | 7398 | 17 |
| Books > Religion & Spirituality > New Age & Spirituality > Wicca, Witchcraft & Paganism > Witchcraft | 187 | 213 | 3024 | 30 |
| Books > Religion & Spirituality > Occult & Paranormal > Magic Studies | 208 | 197 | 3024 | 30 |
| Books > Romance > New Adult & College Romance | 4 | 1575 | 65 | 424 |
| Books > Science & Math > Biological Sciences > Animals > Reptiles & Amphibians | 542 | 104 | 47325 | 4 |
| Books > Science & Math > Nature & Ecology | 42 | 505 | 542 | 104 |
| Books > Science & Math > Nature & Ecology > Conservation | 42 | 505 | 3078 | 30 |
| Books > Science & Math > Nature & Ecology > Environment > Environmentalism | 42 | 505 | 5574 | 20 |
| Books > Self-Help > Art Therapy & Relaxation | 277 | 169 | 2112 | 61 |
| Books > Self-Help > Creativity | 137 | 263 | 853 | 78 |
| Books > Self-Help > Happiness | 14 | 932 | 118 | 282 |
| Books > Self-Help > Motivational | 14 | 932 | 60 | 442 |
| Books > Self-Help > Personal Transformation | 7 | 1179 | 81 | 367 |
| Books > Self-Help > Stress Management | 77 | 381 | 307 | 157 |

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|---|------|----|---------|----|
| Books > Teen & Young Adult > Hobbies & Games > Games & Activities | 933 | 75 | 9050 | 14 |
| Books > Teens > Hobbies & Games > Games & Activities | 835 | 79 | 8373 | 15 |
| Books > Travel > Asia > Nepal > General | 6703 | 18 | 862910 | 1 |
| Books > Travel > United States > Rhode Island > General | 1190 | 64 | 1423619 | 1 |